



Digital Marketing • Printing • Signage • Web • Photo/Video

Capabilities Statement

SNAPGRAPHY is a digital marketing, advertising, and print/signage solutions provider supporting public-facing communications for government, prime contractors, and commercial organizations. We deliver performance-focused campaign execution, targeted advertising, and web development—supported by professional commercial photography and videography to strengthen credibility and engagement. Founded in 2018, our team builds on 25+ years of combined experience across advertising, marketing, photography, and video production.

Core Competencies

- Digital Marketing & Advertising
- Print, Signage & Wide-Format
- Signage & outdoor advertising: LED signs, channel letters

Differentiators

- One vendor for online + offline communications: digital campaigns, web, creative, and print/signage production
- Multi-language campaign support (translation + design adaptation for outreach materials)
- End-to-end visual communications with in-house creative production

Most Relevant Experience

VACCINE AWARENESS- Social Media- Source Files [Oct 2024]

Subcontract for Covered California translation and design work on all advertising and social media platforms, to be successfully completed by October 2024

Covered California Design Translated to 5 languages[Oct 2024]

Subcontract for Covered California translation and design work on all advertising and social media platforms, to be successfully completed by October 2024

Edison Southern California, ALERT, AWARE, Customer Resources, MITIGATION campaign [Oct 2021]

Campaigns translated to five different languages and a design adaptation to fit in the Google Ad campaign

Company Name: SNAPGRAPHY

Established: 2018

CAGE/NCAGE: 0QHA4

UEI: RD8MAN17N1Q1

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Contact

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MAIN NAICS Codes

- NAICS 518210 – Data Processing, Hosting
- NAICS 541613 – Marketing Consulting Services
- NAICS 541860 – Direct Mail Advertising
- NAICS 541810 – Advertising Agencies
- NAICS 541820 – Public Relations Agencies
- NAICS 339950 – Sign Manufacturing
- NAICS 323111 – Commercial Printing
- NAICS 541850 – Outdoor Advertising

Key Clients





- Paid advertising: Google Search
- YouTube Ads, awareness campaigns
- Paid social campaign strategy & management
- Social media marketing, post management
- Lead generation: funnels, forms, surveys
- Website design & development
- Branding & Graphic design
- Commercial photography & videography

Printing & Signage Services: LED Signs and Channel Letters



Wide-Format Printing (Wallpaper, Window Stickers) – Indoor/Outdoor

